



"Project transportation makes up 80% of Reba's total business activity. This in return naturally makes project transportation our core business," says Serdar Özer, General Manager of Reba Shipping. "With the relevant expertise in this field, we have been serving our customers for over 10 years. Reba is mainly involved in port agency and booking agency for project cargo transportation," says Özer.

Project Transportation leads Reba with over **80%**



Serdar Özer

Reba Shipping is specialized in project cargo transportation especially in heavy cargoes such as transformers, generators and factory parts along with machinery, equipments, and yachts.

Since its foundation Reba has been involved in special cargo transportation and handled the booking of such cargoes as well as the port operations with its expert operations staff. Reba acts as booking agents and port agents in Turkish ports for its ship owners and operators.

"In recent years there has been quite an activity in the Far East area due to increased capacities in China and Korea and Japan. Reba has taken the initiative to serve this area with its ship owners and operators.

In the Far East, we have reliable partners who entrust us of their cargoes and their ships for transportation of cargoes mainly project cargoes and steels. We consider this being our investment", says Serdar Özer, General Manager.

Proje Lojistiği Reba'da yüzde 80'i aşıyor

Reba Denizcilik Genel Müdürü Serdar Özer proje lojistiği hizmetlerinin şirketin faaliyetlerinin yüzde 80'den fazlasını oluşturduğuna işaret ederken bu durumun proje lojistiğini kendileri için ana hizmet alanı haline getirdiğini söylüyor. Bu alandaki deneyimleriyle müşterilerine 10 yılı aşkın süredir hizmet sunduklarını açıklayan Serdar Özer, taşıdıkları yükler arasında transformatörler, jeneratörler, fabrika malzemeleri, makine, ekipman ve yat olduğunu vurguluyor.

Son yıllarda Çin, Kore ve Japonya'daki artan iş hacmine paralel olarak Reba Denizcilik olarak bu ülkelere de odaklandık-

larını dile getiren Özer, Uzakdoğu'da proje yükleri ve çelik sektörüne sundukları hizmetler için güvenilir iş ortakları ile birlikte hareket ettiklerini belirtiyor. Kore ve Çin limanlarından Doğu Akdeniz, Türkiye ve Karadeniz'e yükler getirdiklerini söyleyen Özer, Uzakdoğu'dan bu bölgelere gelen yükler arasında çelik ürünleri, çelik konstrüksiyonlar, yeni fabrika yatırım malzemeleri, gemi motorları, rüzgar türbinleri, transformatörler ve jeneratörler olduğunu aktarıyor. Özer geri dönüş yüklerinin de transformatörler, çelik konstrüksiyonlar, yat ve proje yükleri olduğunu açıklıyor.

Reba has been booking cargoes for monthly sailings from Korean and Chinese ports into East Med, Turkey, and Black Sea. Main cargoes moving from Far East into Turkey and Black Sea are steel coils and plates, new factory investment parts, ship engines, steel constructions, wind turbines, transformers, generators. Return cargoes are also transformers, steel constructions, boats and other project cargoes.

Serdar Özer also states, "Recently, our operators are receiving port calls for their vessels at Shanghai and Masan for their cargoes. This operation is slowly but surely turning into a semi-liner parcelling service. The intentions and the plans for this area are to continue serving Reba clients and their cargoes to and from the Far East ports with 4/5,000 tonner box hold vessels suitable to transport project cargoes."

Main regions, main sectors...

The main area concentration for Reba is Middle East, Mediterranean, North Europe, Far East and recently East and West Africa. The main project concentrations are energy projects and new factory and infrastructure constructions. Reba is regularly involved in transportation of transformers from Turkey into Saudi Arabia and Emirates. Furthermore,

Reba is involved in projects concerning the development of Iraq through southern port of Umm Qasr. This year almost every month one vessel has carried cargoes especially related with Energy Projects into Umm Qasr. Besides this the company has been involved in the transportation of coast-guard boats from Turkey to Emirates through Abu Dhabi Port.

ADDRESS BOOK

REBA SHIPPING

www.rebanship.com

Kavacık Mah. Orhan Veli Kanık Cad.

Eyüp Yavuz İş Merkezi No:39/7

34810 Beykoz - İstanbul / TURKEY

Tel: +90 216 413 33 30

Fax: +90 216 413 36 33

